



# THE ULTIMATE EVENT GUIDE

Everything you need to know about  
Knowledge Summit Dublin 2026, all in one  
place.





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This event pack is your **all-access preview** to Knowledge Summit Dublin. It reveals the thought leaders, insights, and connection rich experiences that await you. It also equips you with everything you need, including a ready-made case for your manager and opportunities to save, making attending a no-brainer.

# TABLE OF CONTENTS

- 04 A Letter to the Practitioner – An Agenda Built for the Moment We’re In
- 05 About Knowledge Summit Dublin
- 06 Designing For Neurodiversity
- 07 Who Attends: A Practitioner Snapshot
- 08 Keynote and Featured Speakers: Preview of Talks
- 14 Speakers: Preview of Flipped Sessions
- 25 Meet the Panel Moderators
- 30 Meet Our Fionns
- 33 Knowledge Exchange Activities
- 36 Your Event App
- 37 The Cynefin Exploratory: “Balancing human & AI reasoning in a complex world”
- 39 Where To Stay
- 41 Opportunities to Save
- 42 Convince Your Boss: A Letter To Your Manager
- 43 Humans in the Loop – An AI & KM Podcast





# A LETTER TO THE PRACTITIONER

## An Agenda Built for the Moment We're In

I'm so proud to say that Knowledge Summit Dublin's 2026 agenda brings together 30+ global thought leaders and practitioners across AI, Knowledge Management, and Learning in the best line-up we've ever seen!

In an age where AI is reshaping how organisations think, Knowledge Management has never been more critical.

Yet the paradox is clear: the more powerful our machines become, the more valuable human connection, judgement, and context truly are. KM today is not about content alone, it's about networking, sense-making, trust, and shared understanding.

When deciding on a conference, one thing I always consider, is what connections will be made?

## How we gather, matters as much as what is discussed.

That belief is woven into every fibre of Knowledge Summit Dublin. This is a deliberately flipped conference, designed to nurture every voice, and create meaningful connections at every turn: peer-led knowledge pods, deep-thinking mountain workshops, and shared experiences like sailing adventures that create the space where real insight emerges, not just presentations, but conversations and connections that stay with you forever.

As Mark Carney so powerfully reminded us in Davos, the world urgently needs diversity of thought and a move away from intellectual and economic hegemony. Progress depends on listening across boundaries, disciplines, and lived experience.



If you believe our vision, of true peer-to-peer knowledge exchange, of community over hierarchy, and of a conference that prioritises learning with one another rather than being talked at, we invite you, our global community, to choose Knowledge Summit Dublin as your European Knowledge Management conference of choice this year.

Thank you,

A handwritten signature in blue ink, which appears to read 'Barry Byrne'.

Barry Byrne, Conference Director



# ABOUT

## A conference all about you – the practitioner!

Knowledge Summit Dublin is **an immersive global gathering of thought leaders in AI and Knowledge Management.**

Hosted at the historic Trinity College Dublin, it brings together top industry leaders from Africa, Asia, Australia, Europe, North America, and South America.

At this conference, we've curated a lineup of **internationally recognized AI and KM experts who advise Fortune 500 companies, governments, and global institutions.** Speakers and attendees come together to share insights that help organizations protect and amplify what makes us uniquely human, while scaling machine intelligence responsibly.

## We've intentionally crafted this event differently.

Our award-winning, intimate, **'flipped' format** prioritizes real knowledge exchange between practitioners. Every session gives you space to contribute, connect with peers, and leave with actionable insights you can implement immediately. There truly is no other conference like it. **You need to experience it to believe it!**





# DESIGNING FOR NEURODIVERSITY

At Knowledge Summit Dublin, it's all about you, including how your brain works best.

We're taking concrete steps toward designing for neurodiversity in two key ways:

## 1. Quiet Room

We've created a quiet room for anyone who prefers environments with more controlled stimuli: reduced noise, soft/dimmed lighting, calming ambient music, and no talking. It's open to everyone, because time to pause and decompress helps us all return to the Summit feeling more grounded and present.

## 2. Session "Harnessing neurodivergent super-powers for knowledge sharing (it's not just about inclusivity)"

Hélène Russell will lead a session that moves beyond inclusion as a goal and toward intentional participation design. Her research highlights how neurodivergent ways of thinking, often overlooked in traditional settings, offer valuable approaches to problem-solving, collaboration, and innovation.

Hélène will explore how small, thoughtful choices in how we invite, structure, and support participation can expand who contributes, how ideas are shared, and what becomes possible when different cognitive styles are genuinely supported. She will then invite practitioners to exchange their own experiences.

You'll leave with practical insights into designing ways of working that allow more people to do their best work, benefiting individuals, teams, and the collective.





# A SNAPSHOT OF 2025 PRACTITIONERS



## ORGANIZATIONS

### PHARMA & BIOTECH

Novartis, AstraZeneca, Amgen, MSD, Novo Nordisk

### TECH & DIGITAL

Microsoft, Amazon, Salesforce, Red Hat, Accenture, Optum, Snapchat

### FINANCE & CONSULTING

Deloitte, EY, KPMG, Mastercard, Alvarez & Marsal, AlixPartners

### DEVELOPMENT & POLICY

World Bank, United Nations, Asian Development Bank, Inter-American Development Bank, International Finance Corporation

### ENERGY & INDUSTRY

Shell, Baker Hughes, Fluor Ltd, FORVIA

### CONSUMER GOODS

Coca-Cola HBC, Mondelēz International

### PUBLISHING & KNOWLEDGE

Elsevier, Information Today, Consortium for Service Innovation

### DEFENSE & GOVERNMENT

NASA, NATO IMS, Office for Nuclear Regulation, WTO, Attorney-General's Chambers



## ATTENDEES

### KNOWLEDGE LEADERSHIP & STRATEGY

Chief Knowledge Officers & Global Heads, Directors of KM & Learning, Senior KM Specialists & Architects, KM Consultants & Advisors

### EXECUTIVE & C-SUITE INFLUENCE

CEOs & Founders, VPs & SVPs, COO & CTO Roles, Innovation & Strategy Leaders

### ORGANIZATIONAL DEVELOPMENT

Capability & Learning Leaders, Organizational Learning & Change, Digital Transformation & AI

### KNOWLEDGE OPERATIONS & ENABLEMENT

Knowledge Managers & Analysts, Content & Information Specialists, Portfolio & Product Owners

### THOUGHT LEADERS & COMMUNITY BUILDERS

Editors & Researchers, Community & Forum Leaders, Academic & Educators



# KEYNOTE & FEATURED SPEAKERS



From the world's leading voice on unlearning to internationally recognized experts in AI, these speakers have shaped Fortune 500 companies, advised governments, and earned top industry honors.





## KEYNOTE SPEAKERS

# ZANELE NJAPHA

The Unlearning Lady | Global Speaker  
**The UnLearners**

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In this high-energy keynote, The “UnLearning Lady” herself will show you how to build a culture where people don’t cling to “the way things used to be,” they get energized by learning, unlearning, and relearning.

Having worked with global giants like Visa, Philip Morris, Unilever, Deloitte, Discovery, and Volkswagen, she’ll show you how to build a culture where people are genuinely excited to learn, unlearn, and relearn.





## FEATURED SPEAKERS

# ANGELIKA SHARYGINA

Founder & CEO | Government Advisor | Disinformation and Deepfake  
Expert | PhD Researcher  
**Stealth Startup**

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United Nations and TEDx speaker, recognized as one of the 130 Women Who Change the World 2023, and 30 Under 30 Ireland, will unpack countering disinformation, deepfakes and AI ethics, equipping you to use emerging technologies for the public good.



## KEYNOTE SPEAKERS

# GIANNI GIACOMELLI

Head of Design Innovation  
**MIT CCI**

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In this session, the Head of Design Innovation at MIT's Collective Intelligence Design Lab will show you what happens when design thinking meets the future of human-machine collaboration. His work focuses on building "superminds" — powerful systems where people and AI think, create, and solve problems to multiply your organization's problem-solving capabilities.





## FEATURED SPEAKERS

# STEPHANIE BOUSTANY

Global Knowledge Index Lead

**UNDP**

Get a front-row look at how nations around the world are using knowledge to build more sustainable, inclusive, and future-ready societies and what you can borrow from their playbooks. Drawing on insights from the Global Knowledge Index 2025, this session breaks down how 195 countries are advancing education, research, ICT, economic development, and governance. You'll see who's leading, what they're doing differently, and why it works.



## KEYNOTE SPEAKERS

# SEAN LALLY

Founder

**The Lean Learning Professional**

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On the first morning of Knowledge Summit Dublin you will learn how to learn from a conference, from the founder of The Lean Learning Professional and ESPC25 Best Speaker award-winner. His practical approach to building learning systems that reduce stress, boost confidence, and make learning not only effective, but genuinely enjoyable!





# SPEAKERS

Meet the powerhouse line-up of speakers who will bring you the very best of what they know, giving you insights to make better decisions, spark innovation, and take your work to the next level.





## SPEAKERS



### HÉLÈNE RUSSELL

Knowledge & Learning Specialist,  
Lawyer, Trainer, Consultant  
**The Knowledge Business**

#### **Harnessing neurodivergent super-powers for knowledge sharing (it's not just about inclusivity)**

Hélène Russell will lead a session that moves beyond inclusion as a goal and toward intentional participation design. Her research highlights how neurodivergent ways of thinking, often overlooked in traditional settings, offer valuable approaches to problem-solving, collaboration, and innovation.

Hélène will explore how small, thoughtful choices in how we invite, structure, and support participation can expand who contributes, how ideas are shared, and what becomes possible when different cognitive styles are genuinely supported. She will then invite practitioners to exchange their own experiences.

You'll leave with practical insights into designing ways of working that allow more people to do their best work, benefiting individuals, teams, and the collective.



### JESSICA MALLOY

Faculty  
**Stryker, Columbia University**

#### **Culture Before Code: Co-Creating Knowledge Systems that Honor Both Data and Humanity**

Debate the ethics and limits of AI-driven knowledge systems through an anthropological lens. Drawing on an applied scenario of an algorithmic well-being tool, you'll explore why keeping "humans in the loop" is an epistemic necessity, not just an ethical safeguard, and co-create strategies for designing knowledge systems that honor both data and humanity.



## SPEAKERS

### Plague Huddle: Interactive workshop – Knowledge Sharing in a Crisis

In an era of political volatility, polycrisis, and nonstop turbulence, knowledge management is a lifeline. In the current context of political volatility and the polycrisis, maintaining knowledge management standards becomes more difficult as staff are buffeted by unexpected change.

In this session, you'll learn how to harness futures studies, strategic foresight, and postnormal times theory to strengthen the uniquely human skill of resilience, right when the world is operating at breakneck speed and shifting beneath our feet.

### VICTORIA WARD

Knowledge and Collaboration Lead  
**Hyphae**



### DR. WENDY SCHULTZ

Co-Founder  
**Hyphae**





## SPEAKERS

### The 3 Cardinal Virtues of KM: Surviving and Prospering as a Knowledge Manager

Step into a session that puts the heart back into knowledge management. Through three “cardinal virtues” of great KM leaders:

- **Fortitude** – courage in the face of obstacles
- **Humility** – knowing you don’t have all the answers, and
- **“Caritas”** – radical care for others

Expect space to recharge, forge deep professional connections, and walk away with a more resilient, empathetic, and high-impact KM practice.

### PATRICK LAMBE

Owner

**Straits Knowledge & Management  
Consulting**



### NINEZ PIEZAS-JERBI

Knowledge Mentoring Program Lead,  
Consultant, Executive Coach



## SPEAKERS



### ALISON BULBECK

Deputy Head Business Change  
**UK Ministry of Defense**



### ROCIO SANZ

Core-Group Community Manager  
**KM4DEV**

#### The Mindset of Expertise – Celebrating What We Know

In the era of AI, valuing our human expertise has never mattered more. So why do we still hide our insights and shrink from contribution? This session uncovers the cultural, emotional, and personal forces that keep us silent and invites you into a journey of self-discovery, confidence, and compassion. Feel the power of diverse voices in action: when knowledge is shared, wisdom multiplies. Leave with a renewed belief that your voice and your knowledge is worth sharing.

#### Organizing without Organizations – Power of Communities

What happens when a government starts erasing its own memory? When major U.S. policy shifts caused USAID knowledge and data to disappear, a community stepped in.

This session explores how a simple Knowledge Café sparked the “Knowledge Rescue” effort, showing how storytelling, mentoring, and active communities of practice can rebuild knowledge when systems fail.



## SPEAKERS

### Yogic Principles for Effective KM

Ancient yogic texts echo a truth KM professionals know well: the importance of experience, reflection, trust and sharing of insights. Science shows that yoga and meditation reduce stress, sharpen focus, and create space needed for deeper insight.

In this experiential session, you'll leave with a powerful realization: your mind-body connection is one of the most underrated and potent knowledge tools you have. When you can self-regulate, observe without judgment, and cultivate inner stillness, decision-making becomes clearer, faster, and far more grounded.

### NINEZ PIEZAS-JERBI

Knowledge Mentoring Program Lead,  
Consultant, Executive Coach



### RON YOUNG

CEO, CKO  
**Knowledge Associates Cambridge Ltd.**



## SPEAKERS

### **Persuasion in Practice: Winning Buy-In for KM**

Rachel and Marydee first connected as knowledge pod mates at last year's Knowledge Summit, and have been swapping stories and strategies ever since. In this session, they'll share a framework for persuasive communication and walk through techniques, amplified by stories, you can immediately apply.

From there, you'll get to give it a go on the spot in small groups working through mini-case studies, exploring different approaches, and sharing out the strategies they believe will win both hearts and budgets. KM success doesn't hinge on technology alone; it depends on our ability to bring people with us one conversation at a time.

### **DR. RACHEL TEAGUE**

VP, KM & Organizational  
Learning  
**Emory Consulting**



### **MARYDEE OJALA**

Editor-in-Chief, KMWorld  
**Information Today**





## SPEAKERS



### PROF. NAOKI OGIWARA

Managing Director  
**Knowledge Associates Japan Ltd.**

#### Unlocking Change: The Japanese Approach to Knowledge-Powered Growth

Buckle up for an interactive deep dive into the playbooks of Japanese industry leaders like Fujifilm Medical and Hitachi GE Vernova Nuclear Energy, organizations that transformed results by creating “**ba**” (shared spaces for knowledge creation) and unleashing “**dynamos**,” solution-minded catalysts of change.

Through live case breakdowns and hands-on exercises, you’ll identify dynamos in your own context, map your ba-driven knowledge ecosystem, and leave with concrete moves to drive transformational change.



### SARAH JACOBSON

Director KM  
**MinterEllison**

#### Speed v Substance: Preserving Knowledge Integrity in the AI Hype Cycle

This session dives into the core paradox of AI & KM: you’re asked to move fast, yet you’re also responsible for protecting accuracy, consistency, and governance. Sarah challenges you to expand your role as a KMer—stepping up as a referee, architect, curator, and guardian who safeguards the integrity of organizational knowledge.

Through a legal-sector case study, she shows how you, as a KM leader, can carve out real influence by keeping human judgment, ethical governance, and consistency at the center of AI-driven change.

## SPEAKERS

### Why KM Needs Data and Data Needs KM

Knowledge managers have bravely navigated the world of corporate ontologies and taxonomies for decades with many unaware of a parallel universe known as data. Thanks to the rapidly evolving world of GenAI, these worlds are now on a crash course, and professionals on both sides of the data and knowledge divide must prepare for impact.

Malcolm Hawker and Paco Nathan team up to explore the drivers of this convergence, outline key data management practices, and address common roadblocks. You will learn about opportunities for collaboration and what practical steps knowledge and data professionals can take to prepare their organizations for an AI-powered future together.

### PACO NATHAN

Principal Developer Relations  
Engineer  
**Senzing**



### MALCOLM HAWKER

Chief Data Officer | Author of the Data  
Hero Playbook  
**Profisee**





## SPEAKERS

### Knowledge Loss in an Ageing Workforce

What happens when four generations collide inside one organization? Opportunity, if you know how to harness it.

This session reveals how differences in leadership style, communication, and work values impact knowledge transfer and how to turn those differences into fuel. Expect insights on mentorship, reverse mentorship, and high-impact knowledge retention strategies for both emerging talent and soon-to-retire experts.

Walk away ready to build intergenerational KM systems that work.

### DR. NESTOR GONZÁLEZ AURE

Head of KM

**Universidad Autonoma de Madrid**



### DR. SIMON COLNAR

Researcher & Assistant Professor

**University of Ljubljana**



### EUGENE VICTOROV

Business Transformation Lead

**Humanoid**



## SPEAKERS

# Knowledge Management 101

Get ready for an intergenerational KM power-session. KM legend Stan Garfield and rising star Amy Carlton whose mentorship journey began in a Fionn session at last year's KSD.

In this high-energy intro to KM , Stan and Amy cut through the noise and deliver the foundational concepts, essential tools, and mindset shifts every KM'er needs to make an immediate impact. Think of it as your backstage pass to the wisdom of a master, filtered through the fresh perspective of KM's next wave.

Walk out equipped, with clarity, confidence, and the fire to launch KM in your organization with a bang.

## STAN GARFIELD

Leading Knowledge Management Author, and Community Leader



## AMY CARLTON

Head of KM Communities and Communications

**Novartis**





# MEET THE PANEL MODERATORS

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Meet the moderators of our panels (panelists to be revealed soon!), whose job is to spark healthy disagreement so you walk away with the strongest ideas that you can use to deliver with clarity and confidence.





## MODERATORS

### In The Loop: Humans & AI (Technology focus)

In a world where AI can draft, summarize, tag, and search at scale, how do you decide what work only humans should do and what is better handed to machines?

This panel tackles the big KM questions: which tasks technology now performs more effectively, how to identify work that can be shifted to AI, and how to ensure your team's talent is focused on the uniquely human tasks where they add the greatest value.

You'll leave with clarity on how to ensure technology truly serves human capability and how to introduce AI in ways that enhance roles rather than nullify or displace the people who do the work.

### SUSANN ROTH

Advisor and Chief of  
Knowledge Management  
**Asian Development Bank**





## MODERATORS

### **Evolving the Knowledge Professional: Skills, Credibility, and Value in the Age of AI**

As AI, automation, and data-driven decision-making redefine the workplace, Knowledge Management professionals are rethinking their own evolution. This powerhouse panel digs into what it really takes to stay relevant and deliver measurable value in 2026 and beyond. From AI-augmented practice to building a practitioner brand that actually gets noticed, this conversation will show you how to elevate your role, expand your influence, and future-proof your KM career.

### **BILL KAPLAN**

KM Consultant, KM Coach,  
Author  
**Working Knowledge Ltd.**



## MODERATORS

### In The Loop: Humans & AI (Human Focus)

This panel dives into the tension everyone is feeling right now: how to protect, elevate, and amplify what makes us uniquely human in a world increasingly shaped by machine intelligence.

As hype cycles push organizations to “AI-first everything,” people are asking: What does human-first look like?

If you’re grappling with how to scale machine intelligence without shrinking human intelligence, this is your room. You’ll leave with a clearer vision of how to build organizations where technology amplifies people and people define the future.

### MELANIE BYRNE ADAMS

Assoc. Director  
**MSD**





# MODERATORS

## Solving Your Real-World KM & AI Problems

Bring the KM and AI challenges you walked in with or the ones that have been bubbling up all conference long and put them on the table.

In this highly interactive panel, we tap the collective intelligence of the entire room to unlock the insight you've been missing: the perspective shift, the pattern you didn't see, the experiment you can actually run when you get home.

You'll leave with fresh clarity, practical next steps, and the confidence to tackle your KM and AI challenges with new energy and a few insights you definitely didn't arrive with.

# TBD

Stay tuned.

**We will announce the moderator soon.**





# MEET OUR FIONNS

Fionn was an Irish mythical hero who possessed all the knowledge of the world. Experience mini consulting engagements through "Talk to Fionn" sessions, free with your conference pass. These sessions are laser focused on your real-world challenges and give you dedicated 1:1 and small-group time with KM legends.





# FIONNS



**STAN GARFIELD**

Leading Knowledge  
Management Author,  
and Community Leader



**CINDY HUBERT**

KM Fellow  
**APQC**



**PROF. DAVE  
SNOWDEN**

Chief Scientific Officer  
**Cynefin Co.**



**DR. LIAM FAHEY**

Partner  
**Leadership Forum**

# FIONNS



**ZAC WAHL**

CEO

**Enterprise Knowledge**



**CHRIS COLLISON**

KM and Organizational

Learning Consultant

**Knowledgeable Ltd.**



**STUART FRENCH**

Knowledge Manager

**Energy Safe Victoria**



**TBD**

Stay tuned

**More Fionns will be  
announced soon**



# KNOWLEDGE EXCHANGE ACTIVITIES

Expand and deepen your network through unforgettable shared adventures with the pristine beauty of Ireland as a backdrop.





# KNOWLEDGE EXCHANGE ACTIVITIES



## MOUNTAIN WALK AND KM WORKSHOP

Hike the Wicklow Mountains, past Glendalough's historic round towers, and chat KM while taking in breath taking views. Finish the day with a fireside chat by an actual camp fire. Led by Dave Snowden. When you reach the EventBrite page, click "Reserve a spot," then scroll to Add-Ons to book.

**BOOK NOW**



## AN INTRO TO SAILING

With seasoned crew members guiding you, you'll pick up sailing basics. Soak in the adventure, create unforgettable memories with fellow delegates, and experience Dublin from a whole new perspective.

**BOOK NOW**



## PRIVATE DUBLIN BAY BOAT TOUR

Lose yourself in the magical scenery around Dublin Bay, Killiney Bay, Dalkey Island and Dun Laoghaire in a passenger RIB. You will be driven by a fully qualified skipper, who'll be able to show you the key sights.

**BOOK NOW**



# AFTER PARTY AT THE GUINNESS STOREHOUSE

**We're thrilled to invite you to the Knowledge Summit Dublin  
After-Party at the Guinness Gravity Bar!**

**What to expect:**

- Connect with industry leaders, innovators, and senior decision-makers in an intimate setting designed for high-value networking.
- A delicious dinner and entertainment that sparks conversation. Last year, we had a singing chef. Who knows what surprises await this time?
- An interactive tour through seven floors of immersive storytelling, showcasing the craft behind the iconic pint of Guinness.
- Capture a unique selfie moment with your face printed on the foam of your pint!
- Unforgettable evening at Dublin's highest bar, featuring stunning 360° views from the Dublin Mountains to the city center, the perfect place for the best sunset in town.

**BOOK NOW**

When you reach the EventBrite page, click "Reserve a spot," then scroll to Add-Ons to book.



# EVENT APP

## Our event app helps you get more out of the conference!

With the app, you can:

- Map out your agenda so you spend your time exactly where it matters most.
- See who else is attending and start building the connections you want in advance, no missed opportunities or awkward guesswork.
- Preview speaker presentations so you walk into each session ready to dive deeper and ask better questions.
- And as the conversation starts on the social wall, you can join in early so your voice is part of the community before you even arrive.





## CYNEFIN EXPLORATORY – BALANCING AI & HUMAN REASONING

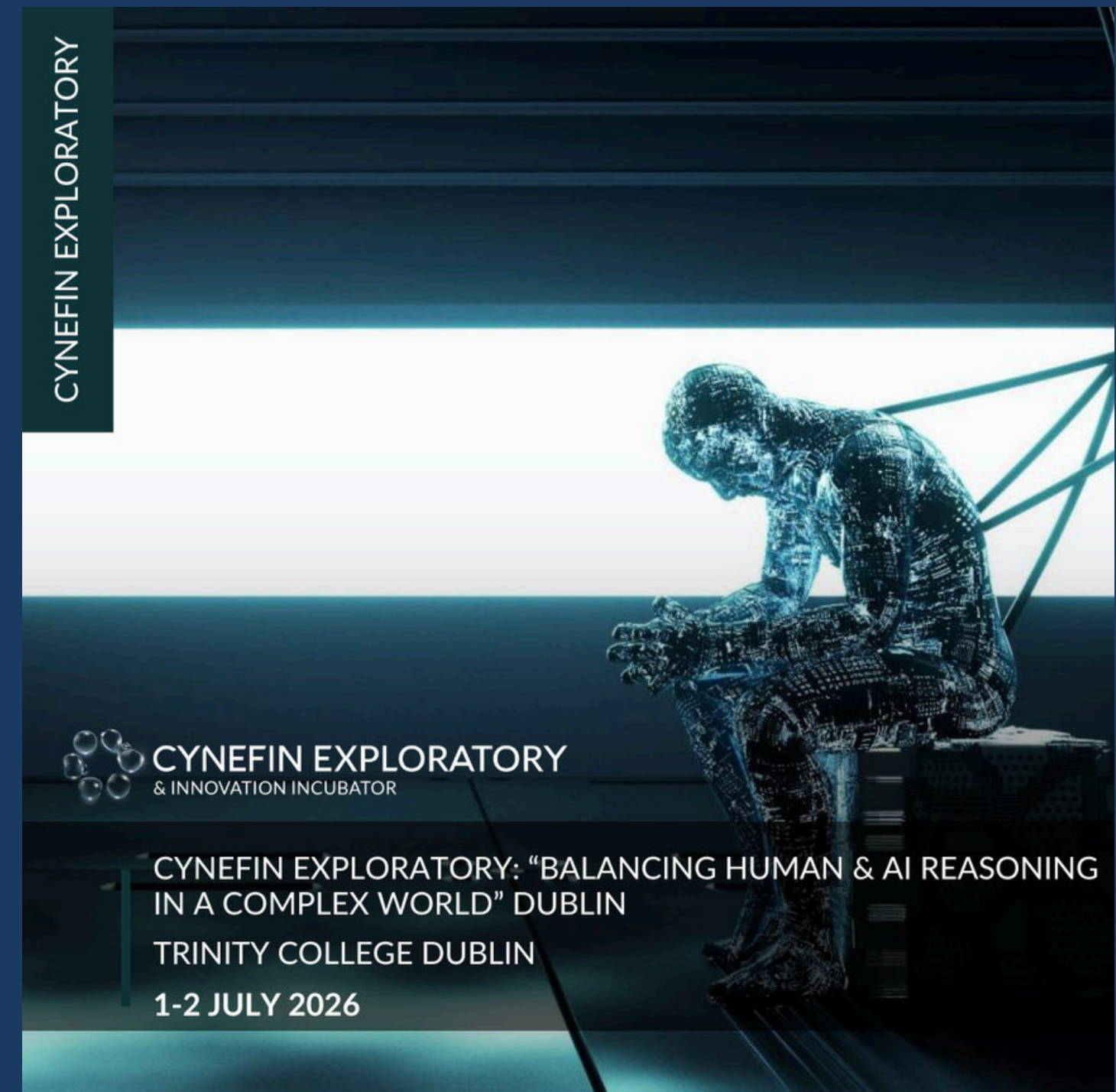
**We're thrilled to announce our new partnership: The Cynefin Company + Knowledge Summit Dublin!**

We're co-locating Knowledge Summit Dublin with the Cynefin Company's Exploratory, "Balancing AI and Human Reasoning," in Dublin, **1-2 July** in the same iconic setting: Trinity College Dublin. **Double your learning**, increase your networking and find the breakthrough you've been seeking as these two communities intersect.

Join Prof. Dave Snowden and Prof. Brian Castellani for immersive sessions that deliver the depth and clarity practitioners need to strengthen human capability and judgment while scaling machine intelligence. (Third speaker reveal coming soon!)

Register for either the Cynefin Exploratory or Knowledge Summit Dublin and receive 50% off the other event. It's our way of making it easier for you to experience both sides of these world class learning events. Contact [info@knowledgesummitdublin.com](mailto:info@knowledgesummitdublin.com) to redeem savings.

**LEARN MORE**



## CYNEFIN SPEAKERS



### **PROF. DAVE SNOWDEN**

Chief Scientific Officer  
**The Cynefin Company**

Prof Dave Snowden, creator of the Cynefin Framework, and Chief Scientific Officer of the Cynefin Company is one of the world's leading voices in complexity. Snowden offers the kind of depth and clarity practitioners crave when it comes to understanding how to strengthen human capability and judgement while scaling machine intelligence.



### **PROF. BRIAN CASTELLANI**

Director of the Research  
Methods Centre  
Co-Director of the Wolfson  
Research Institute for Health &  
Wellbeing  
**Durham University**

Prof Brian Castellani a clinical psychologist, sociologist, and methodologist who applies complexity science to health and public policy through his work as the Director of the Research Methods Centre and Co-Director of the Wolfson Research Institute for Health and Wellbeing at Durham University, UK. His interdisciplinary perspective helps you build the kind of competitive edge that truly sets you and your organization apart—grounded in how humans sense, adapt, and decide together, not just in technology.



# WHERE TO STAY

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You can book on-campus accommodation or stay in one of the hotels we have partnerships with nearby. Enjoy the light-filled halls, historic courtyards and the **Book of Kells** just steps away.





# ACCOMODATIONS



## TRINITY COLLEGE DUBLIN

We are proud to offer a unique opportunity to our attendees; stay on the historic grounds of the university with your KM peers from around the world!

**BOOK NOW**



## TRINITY CITY HOTEL

Located right beside Trinity College Dublin, in the heart of Dublin City.

**BOOK NOW**



## THE ALEX HOTEL DUBLIN

Rest and relax in this stylish, luxurious retreat in the heart of Dublin, just a 15-minute walk from Trinity College. Use promo code **SPECIAL10BB** to save on your booking.

**BOOK NOW**



# OPPORTUNITIES TO SAVE

## REGISTER NOW & SAVE

Get 15% off the full ticket price until March 31.

[GET YOUR TICKETS NOW](#)

## GROUP RATES

Practitioners looking to achieve alignment and elevate their impact are encouraged to join the Summit with their teams. **Save 15%** on each ticket when you register **three or more people** from the same organization. Email [info@knowledgesummitdublin.com](mailto:info@knowledgesummitdublin.com) for your discount code.

## STUDENTS

**50% off** student tickets. Only 10 spots available. Apply sharing your reasons for wanting to attend.

[APPLY NOW](#)

## NON-PROFITS

**Save 30%** if you are a non-profit or charitable organization. Email [info@knowledgesummitdublin.com](mailto:info@knowledgesummitdublin.com) for your discount code.



Photo credit: Failte Ireland

# CONVINCE YOUR BOSS

Dear (insert manager's name),

I am writing to request your support to attend Knowledge Summit Dublin, an award-winning, immersive knowledge-exchange conference held at historic Trinity College Dublin and recognized as one of the major Knowledge Management (KM) events in the world. As the largest event of its kind in Europe, it convenes top KM practitioners and thought leaders from across sectors, designing its program for those leading knowledge-centric organizations in an AI-driven world. From the world's leading voice on unlearning to internationally recognized experts in AI, its speakers shape Fortune 500 strategies and advise governments and global institutions. The insights they share will help us build on what already works, transforming proven lessons from other organizations into smarter, faster decisions that strengthen our ability to stand out and lead in our field.

One of the most valuable outcomes of Knowledge Summit Dublin is the relationships you build, real, lasting connections with KM peers from around the world. Because of the 'flipped' format (this format prioritizes real knowledge exchange between practitioners), you don't just meet people; you actually work with them and interact with world renowned speakers to solve problems together, and form bonds that make it natural to reach out long after the summit ends.

This means that when we embark on a new project, we can build on what already works instead of starting from scratch, instantly tapping into global peers who've done it before, tested it, and learned what to avoid. By adapting their proven approaches to our own context, we reduce risk, accelerate results, and free up more time to focus on the kind of innovation that helps our team shine even brighter.

The conference will also offer fresh insight into how to balance cultivating uniquely human capabilities with scaling machine intelligence. In practical terms, we'll return with a clearer view of how to deploy AI so that it augments our people, unlocking the work only humans can do, while letting technology handle what it does best.

In short, attending Knowledge Summit Dublin will help us make smarter decisions faster, reuse proven problem-solving approaches to reduce time and effort, and unlock more space for innovation that strengthens our edge and helps our organization shine even brighter as a leader in our field.

Sincerely,

(SIGN YOUR NAME)



## HUMANS IN THE LOOP – AN AI & KM PODCAST

**Brought to you by Knowledge Summit Dublin, Janine Weightman and Sierra Woods host the Humans in the Loop podcast.**

This podcast helps people see knowledge and the practice of knowledge management as a practical way to design systems where humans lead and AI augments.

When people understand how to treat and unlock the value of what they know, it becomes easier to answer the big question on everyone's mind: how do we protect and elevate human capability while scaling machine intelligence? Because knowledge is inherently human, and its impact depends on relationships and trust, it gives us the foundation we need to shape a future where people remain central.

The show also brings in the warmth of Irish culture, with each episode including a bit of "craic" to remind listeners to be intentional about cultivating joy-filled human connections that keep our unique skills sharp and alive in a digital world.

Check out the latest episode, where we talk with neuroscientist Dr. Delia McCabe about how AI and LLM use affect our cognition and the brain, and hear her take on the "Day After AGI" panel at Davos.

**LISTEN NOW**

# HUMANS

## IN THE LOOP

**WITH JANINE &  
SIERRA**





The University of Dublin

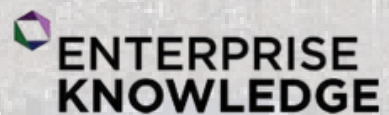
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